JUN 2 5 2001 3



OFGS File No.: <u>P/2293-14</u>

HE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of

Craig Mowry Date: Jurie 22, 2001

Serial No.: 09/808,538 Group Art Unit: Not Yet Assigned

Filed: March 14, 2001 Examiner: Not Yet Assigned

For: A METHOD AND SYSTEM FOR COMPILING A CONSUMER-BASED ELECTRONIC DATABASE, SEARCHABLE ACCORDING TO INDIVIDUAL INTERNET USER-DEFINED

MICRO-DEMOGRAPHICS

Asst. Commissioner of Patents and Trademarks Washington, DC 20231

RESPONSE TO NOTICE TO FILE CORRECTED APPLICATION PAPERS

Sir:

In response to the Notice to File Corrected Application Papers, Filing Date Granted, mailed April 23, 2001, submitted herewith are 19 sheets of substitute drawings containing Figs. 1 to 19 in compliance with 37 C.F.R. 1.84. Also enclosed is a copy of the Notice to File Corrected Application Papers.

In the event the actual fee is greater than the payment submitted or is inadvertently not enclosed or if any additional fee during the prosecution of this application is not paid, the Patent Office is authorized to charge the underpayment to Deposit Account #15-0700.

If this communication is filed after the time period had elapsed and no separate Petition is enclosed, the Commissioner of Patents and Trademarks is petitioned, under 37 C.F.R. §1.136(a), to extend the time for filing a response by the number of months which will avoid

abandonment under 37 C.F.R. §1.135. The fee under 37 C.F.R. § 1.17 should be charged to our

Deposit Account No. 15-0700.

I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as First Class Mail in an envelope addressed to: Commissioner of Patents and Trademarks, Washington, D.C. 20231, on June 22, 2001

Richard LaCava
Name of applicant, assignee or

Registered Representative

Signature

June 22, 2001

Date of Signature

Respectfully submitted,

Richard LaCava

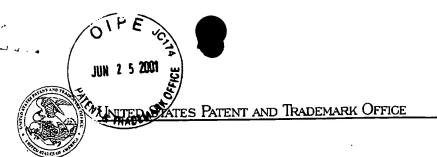
Registration No.: 41, 135

OSTROLENK, FABER, GERB & SOFFEN, LLP

1180 Avenue of the Americas

New York, New York 10036-8403

Telephone: (212) 382-0700



COMMISSIONER FOR PATENTS UNITED STATES PATENT AND TRADEMARK OFFICE WASHINGTON, D.C. 20231

www.uspto.gov

APPLICATION NUMBER

FILING/RECEIPT DATE

FIRST NAMED APPLICANT

ATTORNEY DOCKET NUMBER

09/808,538

03/14/2001

Craig Mowry

P/2293-14

000002352 OSTROLENK FABER GERB & SOFFEN 1180 AVENUE OF THE AMERICAS **NEW YORK, NY 100368403**

CONFIRMATION NO. 3814 FORMALITIES LETTER OC000000005994927*

Date Mailed: 04/23/2001

NOTICE TO FILE CORRECTED APPLICATION PAPERS

Filing Date Granted

This application has been accorded an Application Number and Filing Date. The application, however, is informal since it does not comply with the regulations for the reason(s) indicated below. Applicant is given TWO MONTHS from the date of this Notice within which to correct the informalities indicated below. Extensions of time may be obtained by filing a petition accompanied by the extension fee under the provisions of 37 CFR 1.136(a)

The required item(s) identified below must be timely submitted to avoid abandonment:

- Substitute drawings in compliance with 37 CFR 1.84 because:
 - drawing sheets do not have the appropriate margin(s) (see 37 CFR 1.84(g)). Each sheet must include a top margin of at least 2.5 cm. (1 inch), a left side margin of at least 2.5 cm. (1 inch), a right side margin of at least 1.5 cm. (5/8 inch), and a bottom margin of at least 1.0 cm. (3/8 inch);

A copy of this notice MUST be returned with the reply.

Customer Service Center

Initial Patent Examination Division (703) 308-1202

PART 2 - COPY TO BE RETURNED WITH RESPONSE

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Patent application of

Craig Mowry

Serial No.: 09/808,538

Filed: March 14, 2001

Date: June 22, 2001

Group Art Unit: Not Yet Assigned

AUG 2 1 2001

Technology Center 2100

RECEIVED

For: A METHOD AND SYSTEM FOR COMPILING A CONSUMER-BASED ELECTRONIC DATABASE, SEARCHABLE ACCORDING TO INDIVIDUAL INTERNET USER-DEFINED MICRO-DEMOGRAPHICS

Asst. Commissioner for Patents Washington, D.C. 20231

REQUEST FOR A CORRECTED FILING RECEIPT

Sir:

Please issue a corrected filing receipt for the above application. The original filing receipt includes the following error(s):

The title of the invention is incorrect. The correct title is:

A METHOD AND SYSTEM FOR COMPILING A CONSUMER-BASED ELECTRONIC DATABASE, SEARCHABLE ACCORDING TO INDIVIDUAL INTERNET USER-DEFINED MICRO-DEMOGRAPHICS

A copy of the original declaration setting forth the correct title and a marked-up copy of the original filing receipt outlining the correction is enclosed.

It is requested that the U.S. Patent and Trademark Office issue a corrected filing receipt at the earliest possible date.

In the event payment of any fee is inadvertently not enclosed, or if any additional fee during the prosecution of this case is not paid, the Patent and Trademark Office is authorized to charge

the underpayment to Deposit Account No. 15-0700.

I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as First Class Mail in an envelope addressed to: Commissioner of Patents and Trademarks, Washington, D.C. 20231, on June 22, 2001

Richard LaCava

Name of applicant assignee or Registered Representative

Signature

June 22, 2001 Signature Respectfully submitted,

Richard LaCava

Registration No.: 41,135

OSTROLENK, FABER, GERB & SOFFEN, LLP

1180 Avenue of the Americas

New York, New York 10036-8403

Telephone: (212) 382-0700

OSTROLENK, FABER

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1.56.	under Title 35, United States Code 91; and below and have also identified below	19 of any faretim mollechaets) for	er entent er inventer i sætifikk	m or United
Prior Ferriga of Provisional Ampli	APPLICATION NUMBER		LING PRIORIT	Y CLAIMED 5 U.S.C. 119
usa	60/175,093	6 (day, month,)	year) UNDER 3	
JSA JSA	50/176,440	14/01/2090	YES <u>X</u>	NO
JSA	50/189,060	14/03/2000	YES X	NO 0K
TC 3	60/212,663	20/05/2000	YES X	.>0
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JSA	60/226,672 Tide 35, United States Code, §120 of	22/08/2000	YES X	subject
ISA I hereby claim the benefit under paper of each of the claims of this lite 35, United States Code, \$112 ederal Regulations, \$1.56 which to his application.	r Tide 35. United States Code, \$120 of sopilization is not disclosed in the prior. I acknowledge the duty to disclose inforceme available between the filing date	any United States application(s) r United States application in the formation which is material to pare of the prior application and the	listed below and, insofar as the manner provided by the first pre- enability as defined in Tide 37 autional or PCT international fi	subject
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mener of circh of the claims of this file 35, United States Code, §112 index is Regulations, §1.56 which this application. UNITED STATES APPLICATION NUMBER 09/756,581 [hereby appoint customer ac. is 18,510; Jerome M. Berliner - Reg. No. 22,400; Smares A. Finder - Reg. No. 30.17, 11,643, and Michael J. Schem - Rell business in the Patent & Tradentican Correspondence To:	Tide 35. United States Code, \$120 of supplication is not disclosed in the prior. I acknowledge the duty to disclose influence available between the filing duty. DATE OF FI. (day. morth.) 03/01/2001 2352 OSTROLENK, FABER, GERS & Reg. No. 18,653; Robert C. Faner - Reven L. Weisburd - Reg. No. 27,409; Mis. William O. Gray, Ill - Reg. No. 30, 34,425, is amorneys with full phark Office connected therewith and to OSTROLENK. FABER, GERI 1180 AVENUE OF THE AMERIC NEW YORK. NEW YORK 10036 CUSTOMER NO. 2352	any United Somes application(s) to United States application in the formation which is material to pate of the prior application and the of the prior application and the United Somes and the state of the prior application and the of the prior application and the office of the prior application and the prior of the p	listed below and, insofar as the manner provided by the first provided by PCT international in STATUS (patiented, pending, about patiented, pending, about patiented, pending, about patiented, pending, about part of the firm, Samuel H. Weiman - Reg. No. 24,735; Sunite Provided By State Provided By	subject tragraph of Code of Using fact of Identify House Roy House
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I hereby claim the benefit under more of each of the claims of this its 15. United States Code, §11.2 edoral Regulations, §1.56 which this application. UNITED STATES APPLICATION NUMBER 1 hereby appoint customer ao. its 15.510. Jerome M. Berliner - icherstein - Reg. No. 22.400; Smanes A. Finder - Reg. No. 30.17. 1.645, and Michael J. Scheer - Rell business in the Patent & Tradent END CORRESPONDENCE TO: I hereby declare that all statements be true; and further that there is application or any patent issued that NAME OF SOLE OR FIRST INVE	Tide 35. United States Code, \$120 of supplication is not disclosed in the prior. I acknowledge the duty to disclose infection available between the filing duty to disclose infection available between the filing duty to disclose infection. The state of the day, morth, \$100 of 1/2001 and \$100 of 1/2001 and \$100 of 1/2001 and \$100 of 1/200 of 1/2	any United Senes application(s) to United States application in the formation which is material to pare of the prior application and the of the prior application and the set of the s	listed below and, insofar as the manner provided by the first meanth provided by the first meanth provided by the first meanth in Tide 37 autonal or PCT international first patients of the firm. Samuel H. Weiman - Reg. No. 24,735; Stanler: Stephen A. Soffen - Reg. No. 30,625; Douglas A. Miro on to prosecute this application of the fike so made are punishable assuments may jeogardize the Samuellas may jeogardize the Sam	subject tragraph of Code of Ging dare of Gin
I hereby claim the benefit under some of each of the claims of this site 35, United States Code, §112 ederal Regulations, §1.56 which this application. UNITED STATES APPLICATION NUMBER 9/756,531 [hereby appoint customer ac. icherstein - Reg. No. 22,400; Smants A. Finder - Reg. No. 30.17. 1.643, and Michael J. Scheer - Rell business in the Patent & Tradent in the patent & Tradent in the patent in the patent is the patent in the patent in the patent in the patent in the patent is under Section of the patent in t	Tide 35. United States Code, \$120 of supplication is not disclosed in the prior. I acknowledge the dary to disclose in the prior is acknowledge the dary to disclose in the prior is acknowledge the dary to disclose in the prior is acknowledge the dary to disclose in the prior is acknowledge. DATE OF FI (day, morth, 03 / 01 / 2001) 2352 OSTROLENK, FABER, GERB & Reg. No. 18.653; Robert C. Faber R. Reg. No. 18.653; Robert C. Faber R. Wein I. Weisburd - Reg. No. 27.409; Mill - Reg. No. 30.18; William O. Gray, Ill - Reg. No. 20.20; William O. Gray, Ill - Reg. No.	any United Senes application(s) and United States application in the formation which is material to pare of the prior application and the of the prior application and the senes of the sen	isted below and, insofar as the manner provided by the first provided and first provided by the first provided provided and provided provide	subject tragraph of Code of Ging dare of Gin
I hereby claim the benefit under anner of each of the claims of this lite 35, United States Code, §112 edoral Regulations, §1.56 which this application. UNITED STATES APPLICATION NUMBER 0.9/756,581 [hereby appoint sustainer ac. 6 10.18,510: Jerome M. Berliner ac. 6 10.18,510: Jerome M. Berliner ac. 7 11.545, and Michael J. Scheer - Regulations and Michael J. Scheer - Regulations in the Patent & Tradent END CORRESPONDENCE TO: 1 hereby declare that all statement in the patent actions and mirror that these and prisonment, or both, under Section expedication or any patent issued ULL NAME OF SOLE OR FIRST INVESTIGATION (City and either State or SOUTHAMPTON), NEW COST OFFICE ADDRESS	Tide 35. United States Code, \$120 of supplication is not disclosed in the prior. I acknowledge the dary to disclose in the prior is acknowledge the dary to disclose in the prior is acknowledge the dary to disclose in the prior is acknowledge the dary to disclose in the prior is acknowledge. DATE OF FI (day, morth, 03 / 01 / 2001) 2352 OSTROLENK, FABER, GERB & Reg. No. 18.653; Robert C. Faber R. Reg. No. 18.653; Robert C. Faber R. Wein I. Weisburd - Reg. No. 27.409; Mill - Reg. No. 30.18; William O. Gray, Ill - Reg. No. 20.20; William O. Gray, Ill - Reg. No.	In Market Senes application(s) required States application in the remarket which is material to pare of the prior application and the second year) LING LING LESOFFEN, LLP. and the members, No. 24, 322; Edward A. Meil ax Moshowitz - Reg. No. 30, 576 944; Louis C. Dujunich - Reg. No. 30, 576 944; Louis C. Dujunich - Reg. No. 30, 576 944; Louis C. Dujunich - Reg. No. 30, 576 Second Louis C. Dujunich - Reg. No. 30, 576 1 and the state of the prior application and revocation receive all correspondence. B & SOFFEN, LLP DIRE AS (212) 352 That willful false statements and a that willful false statements are application and the prior application false. SIGNATURE	issed below and, insofar as the measurer provided by the first greenability as defined in Tide 37 actional or PCT international STATUS (pateried, perding, aban PND ING) ens of the firm, Samuel H. We man - Reg. No. 24, 735; Stinic Stephen A. Soffen - Reg. No. 30,625, Douglas A. Miro- on to prosecute this application of the like so made are punishable actionated on information and belief the like so made are punishable actionated on information and belief the like so made are punishable actionated on information and belief the like so made are punishable actionated on information and belief the like so made are punishable actionated on information and belief the like so made are punishable actionated to	subject tragraph of Code of Ging dare of Gin
I hereby claim the benefit under anner of each of the claims of this lite 35, United States Code, §112 edoral Regulations, §1.56 which this application. UNITED STATES APPLICATION NUMBER 0.9/756,581 [hereby appoint sustainer ac. 6 10.18,510: Jerome M. Berliner ac. 6 10.18,510: Jerome M. Berliner ac. 7 11.545, and Michael J. Scheer - Regulations and Michael J. Scheer - Regulations in the Patent & Tradent END CORRESPONDENCE TO: 1 hereby declare that all statement in the patent actions and mirror that these and prisonment, or both, under Section expedication or any patent issued ULL NAME OF SOLE OR FIRST INVESTIGATION (City and either State or SOUTHAMPTON), NEW COST OFFICE ADDRESS	Tide 35. United States Code, \$120 of supplication is not disclosed in the prior. I acknowledge the duty to disclose in the prior is acknowledge the duty to disclose influences available between the filing duty. DATE OF FI (day, morth, 03/01/2001 2357 OSTROLENK, FABER, GERB & Reg. No. 18.653; Robert C. Faber - Reven L. Weisbund - Reg. No. 27.409; Mis. William O. Gray, Ill - Reg. No. 36.425, as amorneys with full pearly Office connected therewith and to costrolenk, FABER, GERR 1180 AVENUE OF THE AMERICANEW YORK, NEW YORK 10036 CUSTOMER NO. 2352 The made berein of my own knowledge attended, were made with the knowledge on 1001 of Tide 18 of the United States thereon. Proveign Country) YORK YORK	In Market Senes application(s) required States application in the remarket which is material to pare of the prior application and the second year) LING LING LESOFFEN, LLP. and the members, No. 24, 322; Edward A. Meil ax Moshowitz - Reg. No. 30, 576 944; Louis C. Dujunich - Reg. No. 30, 576 944; Louis C. Dujunich - Reg. No. 30, 576 944; Louis C. Dujunich - Reg. No. 30, 576 Second Louis C. Dujunich - Reg. No. 30, 576 1 and the state of the prior application and revocation receive all correspondence. B & SOFFEN, LLP DIRE AS (212) 352 That willful false statements and a that willful false statements are application and the prior application false. SIGNATURE	issed below and, insofar as the measurer provided by the first greenability as defined in Tide 37 actional or PCT international STATUS (pateried, perding, aban PND ING) ens of the firm, Samuel H. We man - Reg. No. 24, 735; Stinic Stephen A. Soffen - Reg. No. 30,625, Douglas A. Miro- on to prosecute this application of the like so made are punishable actionated on information and belief the like so made are punishable actionated on information and belief the like so made are punishable actionated on information and belief the like so made are punishable actionated on information and belief the like so made are punishable actionated on information and belief the like so made are punishable actionated to	subject tragraph of Code of Ging dare of Gin





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Technology Center 2 100 RADEMARK OFFICE WASHINGTON, D.C. 20231

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APPLICATION NUMBER

FILING DATE

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19

TOT CLAIMS

IND CLAIMS 8

09/808,538 & TRADO 4/2001

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CONFIRMATION NO. 3814

000002352 OSTROLENK FABER GERB & SOFFEN 1180 AVENUE OF THE AMERICAS NEW YORK, NY 100368403

FILING RECEIPT OC000000005994926

Date Mailed: 04/23/2001

Receipt is acknowledged of this nonprovisional Patent Application. It will be considered in its order and you will be notified as to the results of the examination. Be sure to provide the U.S. APPLICATION NUMBER, FILING DATE, NAME OF APPLICANT, and TITLE OF INVENTION when inquiring about this application. Fees transmitted by check or draft are subject to collection. Please verify the accuracy of the data presented on this receipt. If an error is noted on this Filing Receipt, please write to the Office of Initial Patent Examination's Customer Service Center. Please provide a copy of this Filing Receipt with the changes noted thereon. If you received a "Notice to File Missing Parts" for this application, please submit any corrections to this Filing Receipt with your reply to the Notice. When the PTO processes the reply to the Notice, the PTO will generate another Filing Receipt incorporating the requested corrections (if appropriate).

Applicant(s)

Craig Mowry, Southampton, NY;

Domestic Priority data as claimed by applicant

THIS APPLICATION IS A CIP OF 09/756,581 01/08/2001 WHICH CLAIMS BENEFIT OF 60/189,060 03/14/2000 AND CLAIMS BENEFIT OF 60/212,663 06/20/2000 AND CLAIMS BENEFIT OF 60/226,672 08/22/2000 AND CLAIMS BENEFIT OF 60/175,093 01/07/2000 AND CLAIMS BENEFIT OF 60/176,440 01/14/2000

Foreign Applications

If Required, Foreign Filing License Granted 04/20/2001

Projected Publication Date: Request for Non-Publication Acknowledged

Non-Publication Request: Yes

Early Publication Request: No

** SMALL ENTITY **

Title

Method and system for compiling a consumer base...

A METHOD AND SYSTEM FOR COMPILING, A. CONSUMER-BASED

Preliminary Class

ELECTRONIC DATABASE SEARCHABLE ACCORDING TO INDIVIDUAL

107

INTERNET USER-DEFINED MICRO-DEMOGRAPHICS

Data entry by : BEYENE, MELKAM

Team : OIPE

Date: 04/23/2001

LICENSE FOR FOREIGN FILING UNDER Title 35, United States Code, Section 184 Title 37, Code of Federal Regulations, 5.11 & 5.15

RECEIVED

AUG. 2.1 (*)

Technology Center 2100

GRANTED

The applicant has been granted a license under 35 U.S.C. 184, if the phrase "IF REQUIRED, FOREIGN FILING LICENSE GRANTED" followed by a date appears on this form. Such licenses are issued in all applications where the conditions for issuance of a license have been met, regardless of whether or not a license may be required as set forth in 37 CRF 5.15. The scope and limitations of this license are set forth in 37 CFR 5.15(a) unless an earlier license has been issued under 37 CFR 5.15(b). The license is subject to revocation upon written notification. The date indicated is the effective date of the license, unless an earlier license of similar scope has been granted under 37 CFR 5.13 or 5.14.

This license is to be retained by the licensee and may be used at any time on or after the effective date thereof unless it is revoked. This license is automatically transferred to any related applications(s) filed under 36 CFR 1.53(d). This license is not retroactive.

The grant of a license does not in any way lessen the responsibility of a licensee for the security of the subject matter as imposed by any Government contract or the provisions of existing laws relating to espionage and the national security or the export of technical data. Licensees should apprise themselves of current regulations especially with respect to certain countries, of other agencies, particularly the Office of Defense Trade Controls, Department of State (with respect to Arms, Munitions and Implements of War (22 CFR 121-128)); the Office of Export Administration, Department of Commerce (15 CFR 370.10 (j)); the Office of Foreign Assets Control, Department of Treasury (31 CFR Parts 500+) and the Department of Energy.

NOT GRANTED

No license under 35 U.S.C. 184 has been granted at this time, if the phrase "IF REQUIRED, FOREIGN FILING LICENSE GRANTED" DOES NOT appear on this form. Applicant may still petition for a license under 37 CFR 5.12, if a license is desired before the expiration of 6 months from the filing date of the application. If 6 months has lapsed from the filing date of this application and the licensee has not received any indication of a secrecy order under 35 U.S.C. 181, the licensee may foreign file the application pursuant to 37 CFR 5.15 (b).

PLEASE NOTE the following information about the Filing Receipt:

- The articles such as "a," "an" and "the" are not included as the first words in the title of an application. They are considered to be unnecessary to the understanding of the title.
- The words "new," "improved," "improvements in" or "relating to" are not included as first words in the title of an application because a patent application, by nature, is a new idea or improvement.
- o The title may be truncated if it consists of more than 600 characters (letters and spaces combined).
- The docket number allows a maximum of 25 characters.
- If your application was submitted under 37 CFR 1.10, your filing date should be the "date in" found on the Express Mail label. If there is a discrepancy, you should submit a request for a corrected Filing Receipt along with a copy of the Express Mail label showing the "date in."
- The title is recorded in sentence case.

Any corrections that may need to be done to your Filing Receipt should be directed to:

*: ა*გ**ა** 7 ს. .

Assistant Commissioner for Patents Office of Initial Patent Examination Customer Service Center Washington, DC 20231

> 1/2293-14 R



UNITED STATES PATENT AND TRADEMARK OFFICE

FILE COPY

COMMISSIONER FOR PATENTS
UNITED STATES PATENT AND TRADEMARK OFFICE
WASHINGTON, D.C. 2023I
www.uspto.gov

Bib Data Sheet

CONFIRMATION NO. 3814

SERIAL NUMB 09/808,538		FILING DATE 03/14/2001 RULE	(CLASS 707	GRO	GROUP ART UNIT 2171			ATTORNEY DOCKET NO. P/2293-14	
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Foreign Priority claimed 35 USC 119 (a-d) cond met Verified and Acknowledged ADDRESS	itions	yes no Met afte		STATE OR COUNTRY NY	DRA	EETS WING 19	TOT/ CLAII 54	MS	INDEPENDENT CLAIMS 8	
000002352 TITLE Method and syste internet user-defir	m for ned m	compiling a consumericro-demographics	-base el	ectronic databa	ase, se	earchabl	e accord	ing to	individual	
FILING FEE PRECEIVED 861	FEES: No No	Authority has been given in Paper to charge/credit DEPOSIT ACCOUNT for following:				All Fees 1.16 Fees (Filing) 1.17 Fees (Processing Ext. of time) 1.18 Fees (Issue) Other Credit				